

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

1. (Currently amended) A label of laminate construction, comprising:
an outer layer for receiving printed indicia on an exposed surface thereof; and
an under layer attached to the outer layer, wherein:
the outer layer is made of a material that has an opacity, wherein the opacity of the outer layer material ~~is configured to~~ reduces after the outer layer is exposed to moisture or liquid, and
the under layer is made of a different material that has an opacity, wherein the opacity of the under layer material, after exposure of the under layer to moisture or liquid, is configured not to be affected in the same manner as the opacity of the outer layer material.
2. (Previously presented) The label as in claim 1, wherein the outer layer is adhered to the under layer, the under layer being a film of plastics material.
3. (Previously presented) The label as in claim 1, wherein the under layer is a plastics material which is white.
4. (Previously presented) The label as in claim 1, wherein the outer layer is secured to the under layer by a permanent adhesive.
5. (Previously presented) The label as in claim 1, wherein the under layer is adapted to be a stable laminate base.

6. (Currently amended) The label as in claim 5, wherein the ~~inner~~ under layer provides an innermost surface adapted to facilitate adhesion to an outer surface of a container.

7. (Previously presented) The label as in claim 1, wherein the label is attached to the outer surface of a container by self-adhesive.

8. (Currently amended) The label as in claim 2, wherein the label is attached to the outer surface of a container by a glue, which is applied to the label when the glue is wet and which is allowed to dry when in situ on the container.

9. (Previously presented) The label as in claim 7, wherein the container is a glass bottle.

10. (Currently amended) The label in accordance with claim 1, wherein the under layer is a plastics material is comprising at least one of the group consisting of biaxial polyethylene, non-orientated polypropylene and PET.

11. (Currently amended) The label in accordance with claim 1, wherein the under layer is a biaxial oriented polypropylene plastic film.

12. (Currently amended) The label as in claim 11, where the biaxial oriented polypropylene plastic film has opaqueness greater than 0.54 as measured by a Tobias densitometer.

13. (Currently amended) The label as in claim ~~12~~ 11, wherein the biaxial oriented polypropylene plastic film under layer is a five layer extruded film.

14. (Currently amended) The label as in claim 13, wherein the biaxial oriented polypropylene plastic film under layer has a cavitated inner core.

15. (Previously presented) The label as claim 3, wherein the outer layer is joined to the under layer by being applied directly onto a sheet of extruded plastics material.

16. (Currently amended) A label for a bottle wherein the label is a laminate, comprising:

an outermost layer upon which there is printed indicia; and

a lower or more inner layer that is coupled between the outermost layer and the bottle, wherein:

the outermost layer is made of a material that has an opacity; ~~the opacity of the outermost layer material is configured to that~~ reduces after the outermost layer is exposed to moisture or liquid; and

the lower or more inner layer is made of another material that has another opacity that is substantially unaffected by exposure of the lower or more inner layer to moisture or liquid.

17. (Previously presented) The label as in claim 16, wherein the lower or inner layer is an innermost layer.

18. (Previously presented) The label as in claim 16, in which the lower or inner layer is a plastics material.

19. (Previously presented) The label as in claim 16, wherein the laminate has each layer of the laminate joined to adjacent layers by water insoluble means or materials.

20. (Previously presented) The label as in claim 19, wherein the water insoluble means are a fusion of plastics material with a respective adjacent layer.

21. (Currently amended) The label as in claim 16, wherein the label is secured to an outermost surface ~~thereof~~ the bottle,

wherein the innermost layer of the laminate is adhered directly onto an outer surface of the ~~container~~ bottle with substantially water insoluble means or material, and

wherein the outermost layer is positioned to be outermost with respect to the ~~container~~ bottle so as to display the printed indicia thereon.

22. (Previously presented) The label as in claim 8, wherein the container is a glass bottle.

23. (Currently amended) The label as in claim 2, wherein the outermost layer is paper.

24. (Previously presented) The label as in claim 18, wherein the outer layer is paper.